

The logo for Velo Kids Bike Valet is a horizontal rectangle with a color gradient from light blue on the left to orange on the right. The text "VELO KIDS" is on the top line and "BIKE VALET" is on the bottom line, both in white, bold, sans-serif capital letters.

# VELO KIDS BIKE VALET

## **Bike Valet Procedures:**

1. Greet each cyclist (and pedestrian).
2. Have them sign in with email, phone number, and add their ticket #.
3. Attach the handlebar ticket securely to their bike. Tape it to their cable housing, handlebars, stem, etc. The tape should be long enough that it goes all the way around and back to the ticket.
4. Hand the bicyclist the Claim Stub and make sure that they understand that they **MUST** hold on to it, both to re-enter the corral and get their bike.
5. Let them know that Velo Kids is providing bike valet services, and with a donation, they will receive a Velo Kids bike bell! Point them to the QR code.
6. Ask them if they would like to park their own bike, or if they would like some help.
7. If they would like to do it themselves, ask them to hang their bike up by the saddle. If you are trying to park the bikes by number point them to the next open space along the racks.
8. Bikes may be left after the Bike Valet closes, but Velo Kids is not responsible for lost, stolen or damaged bikes.
9. **In general, watch over the parked bikes and make sure nobody is tampering with the bikes, switching tickets, etc.**
10. If it is slow, take a minute and attach the Velo Kids postcard to every bike.
11. Keep hydrated and nourished.
12. There will always be two volunteers working the Bike Valet. If someone needs to use the bathroom or grab food, please make sure one person is always covering the table.
13. As cyclists return, ask for their claim number, get their bike, and verify that the ticket number is the same as the ticket that is attached to their bike. (The cyclists will have to help if they locked their bike.)
14. Wish them a good day and a great ride home!

## **Talk About Velo Kids!**

**Yes! We are a nonprofit (official 501c3)! And all donations help tremendously!**

Our mission at Velo Kids is to get ALL kids on bikes! Promoting and cultivating healthy, active, outdoor lifestyles while teaching bike skills safety and stewardship.

We want to empower kids and families to move more, sit less, turn off the phones, TVs and video games and build lifelong healthy habits. We do this with the help of highly qualified coaches who bike with kids during our Summer Urban Bike Camps, Mountain Bike Camps, weekly bike club rides, community events and outreach rides with organizations such as Escape Ministries, The Boys and Girls Club, and the Ottawa County Juvenile Court.

In 2023 our 50 coaches rode bikes with more than 1,100 kids.

This is a great time to engage with people who are even just walking past. Be a friendly face ready to share the great work velo kids is doing and we are always looking for more people to support our mission by donating or telling friends and neighbors about us.

[www.velo-kids.org](http://www.velo-kids.org)

## **Bike Valet Resources for Cyclists:**

- Pump and some tools
- Bike Routes
  - Tulip Lane Bike Route
  - Tulip Time Bike Art Route
  - Longer Road Ride Route
  - Link to all mural locations

## **Donations:**

- All donations and tips can be made at the QR code

**Questions or issues?** Call Jenny White at 616-610-9391

## **Is Velo Kids a part of Velo City Cycles?**

Velo Kids was started by Velo City Cycles and is now a separate organization and an official 501c3 nonprofit organization. Velo Kids is a "spin-off" or "offshoot" of Velo City Cycles. We love Velo City Cycles, but we also have growing relationships with other local bike shops and are so thankful for them! We LOVE all our local small business bike shops!!